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best
in the business!

CHAPMAN UNIVERSITY MBA

AT ANGLO-AMERICAN UNIVERSITY IN PRAGUE

EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD



CHAPMAN UNIVERSITY
ARGYROS
SCHOOL OF BUSINESS AND ECONOMICS



A valuable investment in your professional future

- Top level MBA program
- Provided in cooperation with Argyros School of Business and Economics (ASBE) at Chapman University, USA
- Accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB)
- Joining member of Czech Association of MBA Schools (CAMBAS)
- Accredited by Western Association of Schools and Colleges (WASC)
- 60 % of the program taught by ASBE faculty
- The program is provided in an intensive weekend format and can be completed in 16 months
- Students can spend part of their studies at Chapman University, California
- The program gives students the competitive advantage necessary to become leaders in dynamic market driven economies

CORE COURSES: Strategies for Competitive Advantage, Economic Analysis for Business, Statistics for Business Decisions, Marketing Management, Accounting & Financial Analysis, Operations & Technology Management, Understanding the Global Business Environment, Organization Design & Behavior, Financial Management, Strategic Management

ELECTIVE COURSES: Derivative Securities and Markets, Financial Markets and Institutions, International Marketing, Marketing Research, Human Resources Management, Project Management, Business Ethics, Creativity and Innovations, Entrepreneurship, Consulting

ARGYROS SCHOOL OF BUSINESS AND ECONOMICS, CHAPMAN UNIVERSITY

ASBE is one of the elite 540 schools of economics from the total number of 8,000 business schools which gained prestigious accreditation from AACSB. The excellent quality of the school is backed up by its faculty, namely by Prof. Vernon Smith, 2002 Nobel Prize laureate in Economics.

CHAPMAN MBA
ALUMNI WORLDWIDE:

Adobe Systems, Inc.

American Golf Corporation

Bank of America Corporation

Baxter Healthcare Corporation

Boeing North America

Burton, Livingstone & Kirk

Century 21

Coca Cola Bottling Company

Dell Computer

Deloitte & Touche

Fedex Corporation

GE Capital Corporation

Honeywell

Hyundai Motor America

Logitech, Inc.

PIMCO

The Hong Kong
& Shanghai Banking Corp.

Toshiba America Info Systems, Inc.

Assoc. Prof. Alan Krautstengl, Ph.D., AAU President:

“Teaming of Anglo-American University with Chapman University is definitely great news for the Czech and European educational market. We are proud to offer our students a top-notch MBA program carrying the highest accreditation taught by a world renowned faculty and offered at an unbeatable price.”

Prof. Arthur Kraft, Ph.D., Dean of ASBE

“At the Argyros School, students are challenged in academic programs that stress economics and the functional areas of business, reinforced by analytical and behavioral skills. The focus is on maximizing performance through strategy formulation, execution and evaluation. The ethical dimensions of business are stressed throughout.”

Gabriela Hitzgerová, Project Leader, Swedish Trade Council:

“I really appreciate the friendly and professional approach of our professors. They put all the relevant issues in Powerpoint presentations and thus make it a lot easier for us to study and understand the subject. They are also very flexible with regard to our tough working schedules which is crucial for business professionals studying an MBA program. I am very satisfied.”

Cliff Chroust, Director of Operations, Duke Management:

“In the Chapman MBA program the transition from the classroom to the office works exceptionally well, I learn real-world things I can apply at my business the next day.”

Rizvan Ashkabov, Director of Finance, A-Energy:

“It gives you an interesting opportunity to meet and study with a mixture of people with various backgrounds, countries of origin and professional experiences. Class discussions regarding various topics take an interesting turn, as everyone brings in an opinion from different perspective.”

“The program is quite demanding... But I’m sure, at the end of the day, everyone wants to feel that he or she has learned and accomplished something and not just paid for the diploma.”



www.aauni.edu

Contact us



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